

## Business Intelligence & Reporting

The ability for retailers to effectively manage and leverage key business information is the cornerstone of retail automation and category management initiatives. Making reliable, quick decisions is critical to continued success and the right reporting and/or BI solution facilitates this process by delivering up to date Strategic, Operational and Tactical Intelligence to key decision makers. Impact 21 Group accelerates the integration and acceptance of reporting and business intelligence solutions throughout the organization by providing industry best practices and implementation support.

### Areas of Focus

- Performance Management
  - *Aligned metrics by corporate strategy & roles*
  - *Best Practice Reports & Analytics*
    - Category Management/Marketing
    - Operations
    - Loss Prevention
    - Fuel
    - Market Basket Analysis
  - *Dashboards & Alerts*
  
- Implementation & Training
  - *Data Warehouse*
    - Data Integrity/Validation
  - *Business Intelligence*
  - *Experienced in multiple platforms and tools*