

## Supply Chain

### Evaluate Distribution Options

Retailers have many choices when it comes to distributing goods to their stores. To evaluate the number of options available from primary grocery suppliers takes a careful review of the services provided, the cost of these services and how these services compare between potential suppliers. Impact 21 Group can help retailers understand these options from initial evaluation through awarding a supply agreement. The services include:

- Initial evaluation to determine suitability
- Review of current costs and services provided
- Development of a supply chain strategy
- Support to review and develop RFP process
- Basket of goods analysis to determine optimal cost for services selected and terms provided
- Recommendation of potential provider

### Product Distribution Optimization

Many retailers are seeking to expand their product offering to meet specific customer needs within their market area. This expansion provides a challenge to select a supply chain beyond the retailer's current distribution options. Impact 21 Group can help retailers determine the best go to market approach that meets the product needs in a cost effective manner. The review of options include:

- Determine product sourcing
- Evaluating current distribution methods
- Evaluating the marketplace to identify unique distribution arrangements
- Ensure the distribution methods selected meet the needs of the retailer for cost and frequency